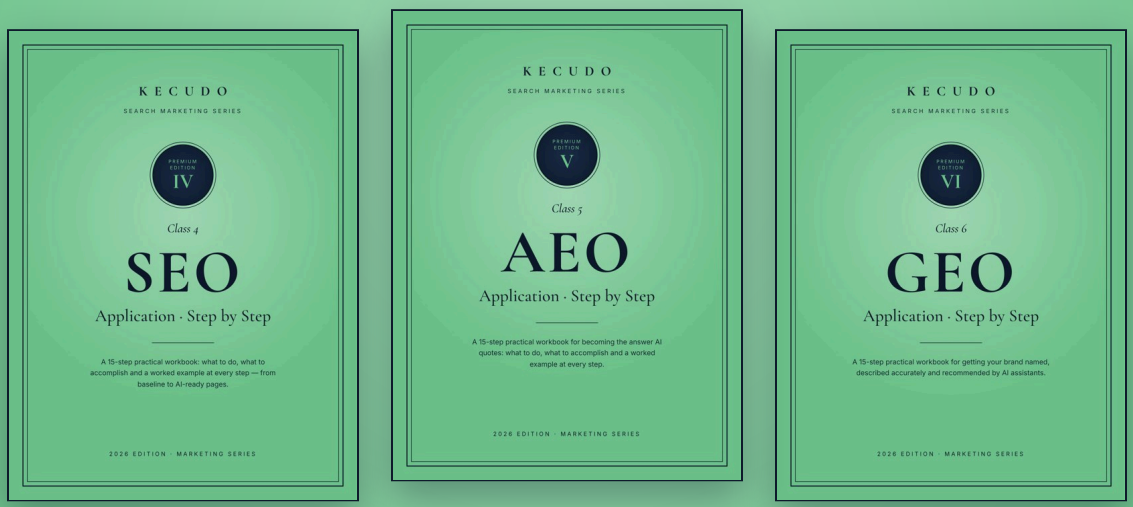
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SEARCH MARKETING SERIES

The Workbook Trio

SEO · AEO · GEO — Application, Step by Step



3	45	105	75	+1
WORKBOOKS	STEPS	PAGES	QUIZ QS	CHEAT SHEET

IV · SEO	V · AEO	VI · GEO
DO IT: FINDABLE	DO IT: QUOTABLE	DO IT: RECOMMENDABLE

45 steps, each with a goal, actions, “done when” checks and a worked example — plus templates and three 90-day timelines.

2026 EDITION · MARKETING SERIES

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SEARCH MARKETING SERIES

PREMIUM EDITION
IV

Class 4

SEO

Application · Step by Step

A 15-step practical workbook: what to do, what to accomplish and a worked example at every step — from baseline to AI-ready pages.

2026 EDITION · MARKETING SERIES

Contents

Part I · Prepare & Research

1. Set Goals and a Baseline 4
2. Install the Measurement Tools 6
3. Run a Technical Audit 7
4. Research Keywords and Questions 9
5. Map Search Intent 11

Part II · Plan, Build & Optimize

6. Plan Site Structure and Topic Clusters 13
7. Study the Competition 15
8. Optimize On-Page Elements 17
9. Create and Upgrade Content 18
10. Add Structured Data 20
11. Improve Speed and Page Experience 21

Part III · Grow, Measure & Future-proof

12. Build Links and Digital PR 23
13. Local SEO and Brand Signals 25
14. Track, Report and Refresh 27
15. Prepare for AI Search 29
16. Templates and the 90-Day Timeline 31

Review

Self-Assessment (25 questions) 33
Your Rating 38

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SEARCH MARKETING SERIES

PREMIUM EDITION

V

Class 5

AEO

Application · Step by Step

A 15-step practical workbook for becoming the answer AI quotes: what to do, what to accomplish and a worked example at every step.

2026 EDITION · MARKETING SERIES

Contents

Part I · Prepare & Research

1. Set AEO Goals and a Baseline 4
2. Set Up AI-Visibility Measurement 6
3. Audit AI Access to Your Answers 7
4. Build the Question List 9
5. Map Questions to Answer Surfaces and Pages 11

Part II · Build Answers

6. Write Answer Capsules 13
7. Structure Pages for Extraction 15
8. Add FAQ and Answer Schema 16
9. Make Facts Consistent and Fresh 17
10. Publish Original Data 18
11. Win Featured Snippets, People Also Ask and Voice 19

Part III · Grow, Measure & Iterate

12. Strengthen Trust Signals 20
13. Run Citation Checks and Track Citation Share 21
14. Turn Citations into Revenue 22
15. Run the AEO Refresh Loop 24
16. Templates and the 90-Day Timeline 25

Review

Self-Assessment (25 questions) 27
Your Rating 32

KECUDO

SEARCH MARKETING SERIES

PREMIUM EDITION VI

Class 6

GEO

Application · Step by Step

A 15-step practical workbook for getting your brand named, described accurately and recommended by AI assistants.

2026 EDITION · MARKETING SERIES

Contents

Part I · Prepare & Research

1. Set GEO Goals and a Baseline 4
2. Build the Prompt Set 6
3. Run the Baseline Across AI Assistants 8
4. Audit AI Crawler Access and Rendering 9
5. Fix Your Entity Foundations 10

Part II · Build Presence

6. Correct What AI Gets Wrong 11
7. Align Product Data and Feeds 12
8. Publish Comparison and Category Content 13
9. Earn Media Mentions and “Best Of” Lists 14
10. Build Genuine Community and Review Presence 15
11. Make Your Differentiators Quotable 16

Part III · Measure & Grow

12. Measure Share of Voice and Sentiment 17
13. Test Each Platform Separately 19
14. Connect GEO to Revenue 20
15. Run the GEO Monitoring Loop 21
16. Templates and the 90-Day Timeline 22

Review

Self-Assessment (25 questions) 24
Your Rating 29